



Housing & Transportation Human Services Coordination Conference

Dolores Nolan, Transit Education Manager

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Valley Metro provides transportation solutions that make the Valley a better place to live, work, play, and visit.





Valley Metro Members





Who is Valley Metro?

- Provides & promotes transit, vanpool and rideshare services
- Performs research, studies and planning
- Responsible for developing the transit portion of the Regional Transportation Plan (RTP)



Regional Transportation Plan (RTP)

- Funding source approved with Proposition 400
- Offers transportation solutions - new and improved freeways, streets and intersections, light rail system, and bus services
- Invests \$5.8 billion (before inflation) in transit over 20 years
 - \$2.8 billion for light rail capital
 - \$1.5 billion for bus capital
 - \$1.5 billion for bus operations
- Transportation solutions work together to help minimize congestion and pollution and make the Valley a better place to live



New Service funded by Prop. 400

Route 72 Super Grid-2006	Chandler Fashion Center to Mayo Blvd.
Route 156 Super Grid-2007	Operates every 30 minutes 7 days; 12 mile extension—Desert Foothills Parkway to ASU Polytechnic
Route 572 Express-2007	Express bus service between Surprise and the Scottsdale Airpark
Route 573 Express-2007	Express bus service between the Arrowhead area and Downtown Phoenix



New Service funded by Prop. 400

East Loop 101 Express Bus-2008	Chandler park-and-ride to Scottsdale Airpark
Mesa Main Street Bus Rapid Transit 2008	Sycamore Light Rail Station in Mesa to Power Road
Arizona Avenue Bus Rapid Transit 2009	Ocotillo Road in Chandler to Main Street in Mesa
Red Mountain Express Bus 2009	Power Road in Mesa to Downtown Phoenix
West Loop 101 Express Bus 2009	Arrowhead Towne Center to 79 th Avenue Park-and-Ride
Papago Express Bus 2009	Buckeye Park-and-Ride to Downtown Phoenix



Bus Service

- Fleet of 807 buses
 - 65 local routes
 - 21 express and RAPID freeway express routes
 - 9 neighborhood circulators
- 58 million total boardings
- 27 million miles of service
- Ridership has increased by 55% since 2000





Local bus service



Buses run every day starting around 5:00 am to about 11:00 pm in most areas of the valley



Express/RAPID bus service



Commuter bus service - Monday thru Friday



Neighborhood Circulators





Dial-a-Ride

- 286 Dial-a-Ride vehicles
- Many systems
- 7.6 million hours of service/year
- Serves both ADA and senior populations





Carpool and Vanpool Services

- Online carpool & vanpool matching system
- 296,000 daily commuters carpool/vanpool
- 214,000 telecommute daily
- 310 active vanpools
- All alternative modes* save 8.6 million miles being driven daily
- 292,000 pounds of pollutants saved daily



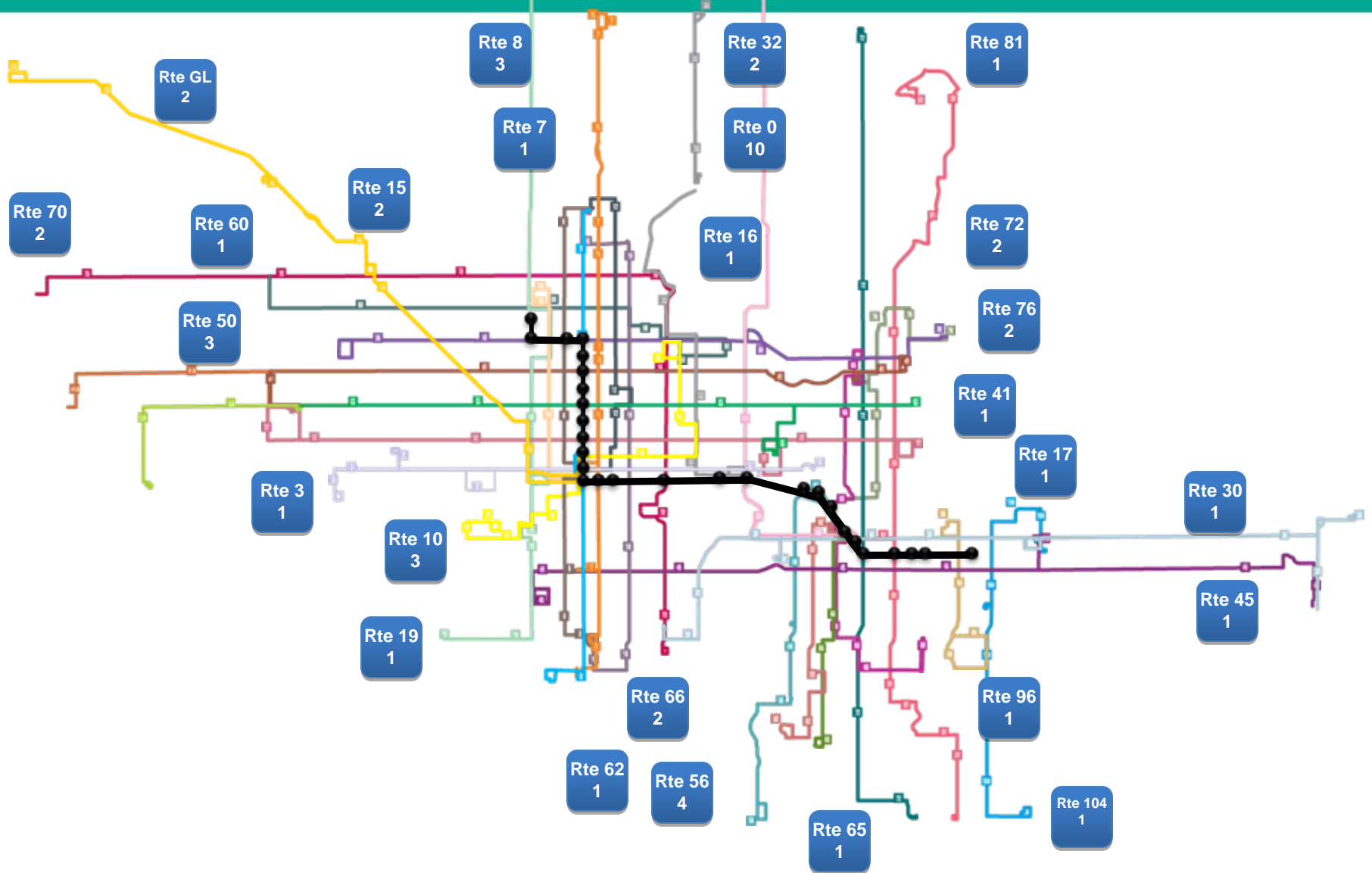
*car/vanpool, bus, telecommute, walk, bike, compressed work schedule



Light Rail



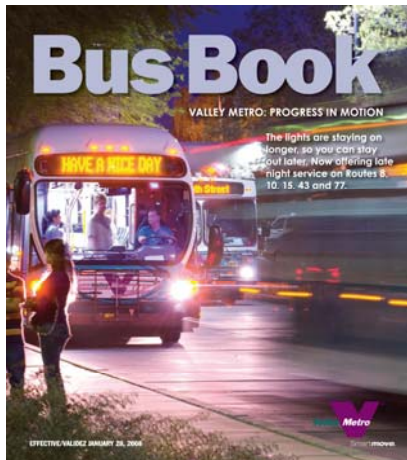
Service begins December 2008





Tools to access Valley Metro services

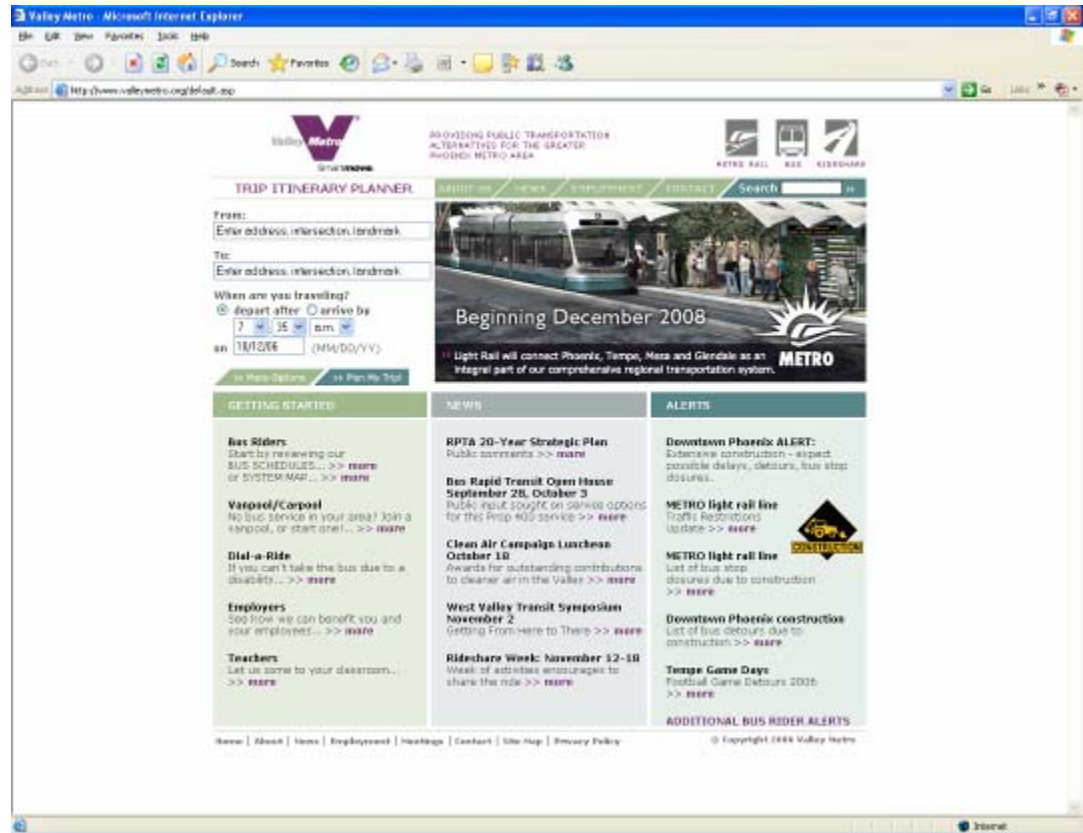
- Bus Book
- 602 253-5000
- ValleyMetro.org





Valley Metro.org

- Personalized trip planner
- Get information on bus routes, rideshare, light rail, all transit information





602 253-5000

- Voice-recognition system
- Get bus, rideshare, light rail, and general information
- Next bus times
- Automated voice trip planning





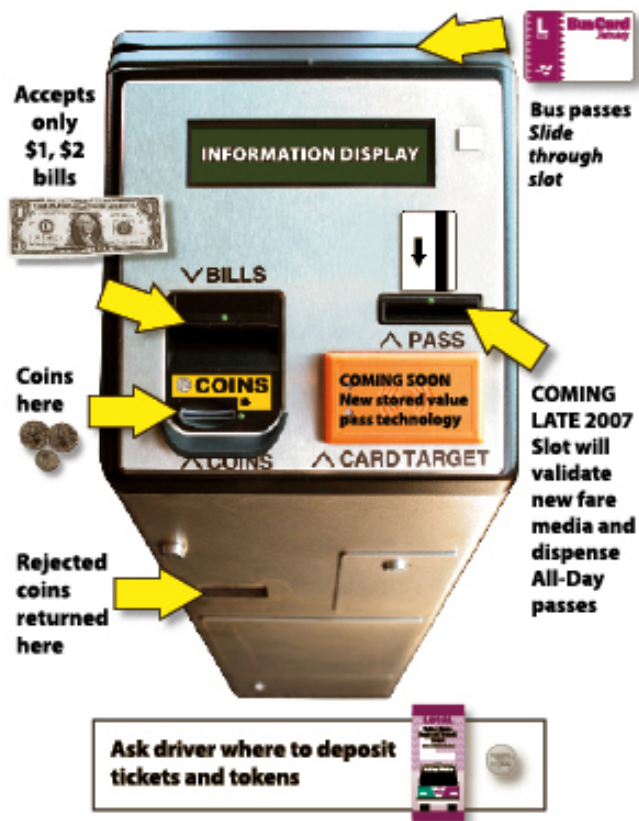
New Fare Structure Effective December 1, 2007

	Fare Type	Cost
Local Bus/Rail Full Fare	1 ride	\$1.25
	All day pass	\$2.50
	3 day pass	\$7.50
	7 day pass	\$17.50
	31 day pass	\$45
Reduced Local Bus/ Rail Fare	1 ride	\$.60
	All day pass	\$1.25
	3 day pass	\$3.75
	7 day pass	\$8.75
	31 day pass	\$22.50
Express Bus/RAPID	1 ride	\$1.75
	All day pass	\$3.50
	31 day pass	\$68
Bus Card Plus	Employee pass	Up to \$68



New Farebox and New Fare Media

New Farebox





100% mobility aid accessible





More features

■ Route Scout

- vehicle management system
- Automated voice and rolling text messages



■ Bike Racks

- 2 to 3 bikes
- free





Valley Metro Outreach Services

The mission of Transit Education is to promote transit and to increase its usage by communicating the benefits of Valley Metro's services and programs to any group.



Valley Metro Outreach Services

School Outreach

- Introduce students to Valley Metro
- Teach them to safely use the system
- Training our future riders





Valley Metro Art Contests for Students



Calling all 3rd grade artists!

Enter Valley Metro's Cool Bus STUFF 3rd Grade Art Contest
The theme is "Valley Metro:
Many places to go — Many ways to save."
Submit a creative design showing how Valley Metro takes you many places and saves in many ways, and win great prizes!

The Details:

1. Pick from one of the following categories:

- A. *Help Save the Earth: Ride the bus — It's part of the pollution solution and it saves fuel.*
- B. *Save Money: Ride the bus — It's cheaper than a gallon of gas.*
- C. *Great Way to Get There: Ride the bus — There are so many places to go with Valley Metro.*

2. Incorporate the theme "Valley Metro: Many places to go — Many ways to save" in your design and show how Valley Metro helps you and the community.

3. Create your design on a separate sheet of white 8 1/2 x 11 paper.

4. You can use crayons, colored pencils, markers or a computer.

5. Only original artwork will be accepted.

Send your submission to:
Valley Metro
Transit Education Dept.
Cool Bus STUFF Contest
302 N. First Ave., 6th Floor
Phoenix, AZ 85003

Fill out the entry form and submit it with your child's or student's entry. Only artists with winning submissions will be notified. One entry per person.

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Student's name:

Home address:

Home phone:

School:

Teacher's name:

.....

Release agreement: I certify that the artwork I have created and submitted to Valley Metro is original. I understand that upon submitting my design, I give up any claim to ownership, and my design becomes the sole property of Valley Metro. I agree that Valley Metro may use my name, artwork and words with any necessary changes or alterations in current and future promotions.

Parent or guardian signature:

Date:

.....

Submission deadline: Friday, September 29, 2006

For more information about the contest, call Valley Metro's Transit Education Department at (602) 262-4001, or go online at ValleyMetro.org



Valley Metro Outreach Services

Refugee Outreach

- Non English speaker
- Introduce new residents to Valley Metro service
- Part of the resettlement process





Valley Metro Outreach Services

Refugee Outreach

- Make it meaningful
- Use more images than words
- Use the bus





Valley Metro Outreach Services

Persons with Disabilities Outreach

- Everyday
- ABIL, Southwest Institute for Families & Children with Special Needs
- Use bus as a training tool





Valley Metro Outreach Services

Senior Citizen Outreach

- *Get Transit Smart!*
- Transit lifestyle vs. driving lifestyle
- Choices
- The bus may be more reliable than DAR





Valley Metro Outreach Services

Senior Outreach

- Lend support to older adults
- Series of workshops
- Bring the bus to site
- Field trips
- Incentives
- Frequent Rider Game





Contact:

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Thank you!